

## Intercultural Communication Reading Schedule

Week Due	Content
<b>2</b>	<b>Chapter 1 Context and Content</b>
	Why Study Intercultural Communication? 2
	Collective Cultural Consciousness 3
	Increasing Intercultural Contact 4
	Summary 38
<b>3</b>	<b>Chapter 2 The Study of Intercultural Communication</b>
	The Roots of Intercultural Communication 39
	What Is a Stranger? 40
	The Concept of Social Distance 44
	The Concept of Marginal Man 45
	Critical Concepts in Intercultural Communication 47
	Ingroups & Outgroups 49
	Ethnocentrism 50
	Cultural Relativism 55
	Prejudice & Discrimination 55
	Stereotypes 58
	The Authoritarian Personality 58
	Summary 76
<b>5</b>	<b>Chapter 3 Culture</b>
	What Is Culture? 79
	Beliefs, Attitudes, and Values 81
	Cultural Beliefs 82
	Cultural Values and Cultural Attitudes 84
	Norms 85
	Collectivistic versus Individualistic Cultures 86
	High-Context versus Low-Context Cultures 90
	High/Low-Context Communication Problems 92
Are You High-Context or Low-Context? 95	
<b>6</b>	Cultural Clash 96
	Cultural Identification 97
	Cultural Markers 100
	Language and Cultural Identification 102
	Cultural Differences 103
	The Continuum of Intercultural Differences 105
	Overcoming Cultural Differences 107
Summary 111	
<b>7</b>	<b>Chapter 4 Communication</b>
	Initial Contact and Uncertainty among Strangers 120
	Uncertainty and Information 120
	Initiating Conversation with a Stranger 122
	Intrapersonal and Interpersonal Communication 125
	Signs and Symbols 126
	Language 126
	Creating Meanings 128
	Levels of Meaning 129
	Attribution 131
Summary 133	

Week Due	Content
<b>9</b>	<b>Chapter 5 Verbal Communication</b>
	Linguistic Relativity 135
	Examples of the Whorfian Hypothesis 138
	Importance of Language 141
	Perceptions versus Objective Reality 145
	Symbolic Interaction 148
	Code-Switching 148
<b>10</b>	Cultural Factors in Interpersonal Communication 149
	Talk and Silence 150
	Speaking Style 151
	Turn-Taking 152
	Self-Disclosure 152
	Content versus Relationship 153
	Face 154
	Listening 157
Summary 158	
<b>11</b>	<b>Chapter 6 Nonverbal Communication</b>
	Importance of Nonverbal Communication 162
	Negotiation 165
	The Evolution of Nonverbal Communication 167
<b>12</b>	Cultural Factors in Nonverbal Communication 171
	Types of Nonverbal Communication 172
	Body Movements 172
	Space 172
	Time 181
	Touch 182
	Voice 184
	Artifacts 184
	Physical Appearance 185
	The Truth about Lying 186
	Cultural Misunderstandings in Nonverbal Communication 186
Summary 187	
<b>13</b>	<b>Chapter 8 Becoming More Intercultural</b>
	Intercultural Competence 221
	Overcoming Ethnocentrism 223
	Experiential Training 224
	Cultural Relativism 225
	From Ethnocentrism to Ethnorelativism 226
	Overcoming Stereotypes 227
	Derivation of Stereotypes 227
	Stereotypes as Codes 228
	Overcoming Prejudices and Discrimination 230
	Prejudice 230
Discrimination 231	
Overcoming Conflict 237	
Toward Multiculturalism 238	
Summary 240	